

## H. Alan Love

Professor, Department of Agricultural Economics  
and Department of Information and Operations Management  
Texas A&M University, College Station, TX 77843-2124  
(979) 862-4332 [alove@tamu.edu](mailto:alove@tamu.edu)

### EDUCATION

University of California, Berkeley	Agricultural and Resource Economics	Ph.D., 1988
University of Minnesota	Agricultural and Applied Economics	M.S., 1982
University of Kentucky	Agricultural Economics	B.S. with High Distinction, 1977

### EMPLOYMENT

Professor, Associate, Assistant	Texas A&M University	1992 - Present
Adjunct Professor	Norwegian University of Life Sciences	2006 - Present
Assistant Professor	Oregon State University	1987 - 1992
Economist	Data Resources, Inc.	1980 - 1982

### PROFESSIONAL INTERESTS

Research focuses on empirical industrial organization including supply-chain management to improve efficiency in product production and delivery, evaluation of strategic behavior on market structure and conduct, and issues relating to information economics, intellectual property, and applied econometrics. Teaching responsibilities include core MBA quantitative methods and graduate courses in industrial organization, managerial economics, auctions and contracts, and undergraduate honors statistics. Consulting experience includes both industry and government on antitrust issues including mergers and acquisitions, price fixing, and arbitration. Service includes a term as Associate Editor of the *American Journal of Agricultural Economics* from 2000-2004 and Chair of the Texas A&M Council of Principal Investigators. Research results are reported in leading journals including: *Journal of Econometrics*, *American Journal of Agricultural Economics*, *Journal of Economics & Management Strategy*, and *Journal of Applied Econometrics*.

### PROFESSIONAL HONORS AND AWARDS

Published Research Award, Western Association of Agricultural Economics, 2007.  
Article of the Year, Northeastern Agricultural and Resource Economics Association, 1999.  
Vice Chancellor's Award in Excellence for Research Team, Texas A&M University, 1998.  
Quality of Research Discovery Award, American Association of Agricultural Economics, 1987.

### SELECTED PUBLICATIONS

Rubas, Debra J., James W. Mjelde, H. Alan Love, and Wesley Rosenthal. "How Adoption Rates, Timing, and Ceilings Affect the Value of ENSO-based Climate Forecasts." *Climatic Change*, Vol. 86, No. 3-4, February 2008, pp. 235-256.

Raper, Kellie Curry, H. Alan Love, and C. Richard Shumway. "Distinguishing the Source of Market Power." *American Journal of Agricultural Economics*, Vol. 89, No. 1, February 2007, pp. 78-90.

Raper, Kellie Curry and H. Alan Love. "Market Power in Tobacco: Measuring Multiple Markets." *Agribusiness: An International Journal*, Vol. 23, Issue 1, 2007, pp. 35-55.

Pofahl, Geoffrey M., Oral Capps, Jr., and H. Alan Love. "Retail Zone Pricing and Simulated Price Effects of Upstream Mergers." *International Journal of the Economics of Business*, Vol. 13, No. 2, July 2006, pp. 195-215.

Burton, Diana M., H. Alan Love, Gokhan Ozertan, and Curtis R. Taylor. "Property Rights Protection of Biotechnology Innovations." *Journal of Economics & Management Strategy*, Vol. 14, Issue 4, December 2005, pp. 779-812.

- Hill, Harvey S.J., James W. Mjelde, H. Alan Love, Debra J. Rubas, Stephen W. Fuller, Wesley Rosenthal and Graeme Hammer. "Implications of Seasonal Climate Forecasts on World Wheat Trade: A Stochastic, Dynamic Analysis." *Canadian Journal of Agricultural Economics*, Vol. 52 2004, pp.289-312.
- Burton, Diana M., H. Alan Love, and Gordon C. Rausser. "Stochastic Optimization of Policy Preferences," *Applied Economics*, Vol. 36, No. 13, July 2004, pp. 1489-1499.
- Love, H. Alan, Salvator Nkunjimana, and C. Richard Shumway. "Mexican Agricultural Trade Under the GATT." *Applied Economics*, Vol. 35, No. 4, 2003, pp. 449-459.
- Capps, Jr., Oral, Jeffery Church, and H. Alan Love. "Specification Issues and Confidence Intervals in Unilateral Price Effects Analysis." *Journal of Econometrics*, Vol.113, No. 1, March 2003, pp. 2-31.
- Capps, Jr., Oral, and H. Alan Love, "Econometric Considerations in the Use of Electronic Scanner Data to Conduct Consumer Demand Analysis." *American Journal of Agricultural Economics*, Vol. 84, No. 3, August 2002, pp. 807-816.
- Abere, Andrew, Oral Capps, Jr., Jeffrey Church, and H. Alan Love. "Mergers and Market Power: Estimating the effect on market power of the proposed acquisition by the Coca-Cola Company of Cadbury Schweppes' carbonated soft drinks in Canada." In *Measuring Market Powers*. D.J. Slottje (editor) Elsevier Science B.V. 2002. pp. 233-294.
- Williams, Gary, W., C. Richard Shumway, and H. Alan Love. "Returns to Soybean Producers from Investments in Promotion and Research." *Agricultural and Resource Economics Review*, Vol. 31, No. 1, April 2002, pp. 97-111.
- Hammer, G.L., J.W. Hansen, J.G. Phillips, J.W. Mjelde, H. Hill, H. A. Love, and A. Potgieter. "Advances in Application of Climate Prediction in Agriculture." *Agricultural Systems*, Vol. 70, 2001, pp. 515-553.
- Love, H. Alan, Juan J. Porras, and C. Richard Shumway. "Measuring the Effectiveness of Non-Price Export Promotion Using a Supply-Side Approach." *Empirical Economics*, Vol. 26, No. 2, 2001, pp. 367-389.
- Hill, H.S.J., D.B. Butler, S.W. Fuller, G. Hammer, D. Holzworth, H.A. Love, H. Meinke, J.W. Mjelde, J. Park, and W. Rosenthal. "Effects of Seasonal Climate Variability and the Use of Climate Forecasts on Wheat Supply in the U.S., Australia, and Canada." *American Society of Agronomy Special Publication No. 63: Impacts of El Nino and Climate Variability on Agriculture*, 2001, pp. 101-123.
- Love, H. Alan. "Modern Industrial Organization, 3rd Edition." Book Review. *American Journal of Agricultural Economics*. Vol. 83, No. 1 February 2001, pp. 254-255.
- Lim, Hongil, C. Richard Shumway, and H. Alan Love. "Research Contributions from the Soybean Checkoff Program." *Journal of Agricultural and Resource Economics*, Vol. 25, No. 1, July 2000, pp. 128-146.
- Raper, Kellie C., H. Alan Love, and C. Richard Shumway. "Determining Market Power Exertion Between Buyers and Sellers." *Journal of Applied Econometrics*, Vol. 15, No. 3, May-June 2000, pp.225-252.
- Hill, H.S.J., J. Park, J.W. Mjelde, W. Rosenthal, H.A. Love, and S.W. Fuller. "Comparing the Value of Southern Oscillation Index-based Climate Forecast Methods For Canadian and U.S. Wheat Producers." *Agricultural and Forest Meteorology*, Vol. 100, No. 4, February 2000, pp. 261-272.